

Cooperation NEDCON & Magazijnplein

**Two teams, one task: Providing your
warehouse with a suitable solution**

In this article you will read more about the cooperation between NEDCON and Magazijnplein. We highlight the Kubus Sports project.

Recently, the desire for a larger warehouse arose at Kubus Sports; the warehouse in Naarden (Netherlands) became too small for the storage and distribution of the product range to its B2B customers. With the former warehouse, Kubus Sports could not meet the ever increasing demand. From this demand, the new warehouse in Nijkerk was purchased and, with the construction of an additional hall, was put into use.

Who is Magazijnplein?

Magazijnplein is one of NEDCON's Official Partners and is located in Almelo (the Netherlands). The company supplies new and used NEDCON materials that are still functional. Magazijnplein delivers mainly to customers in the Netherlands. The company supplies and installs equipment for manual warehouses. Magazijnplein delivers most of its products directly from stock. Therefore the company can supply its customers quickly with the requested products.



**Tom Koppelman (Magazijnplein), Amber Vos (NEDCON)
& Zwier Vrielink (Kubus Sports)**

Who is Kubus Sports?

Importer of well-known sports brands 'Kubus Sports B.V.' sells and delivers hockey, water, winter and fun sports products to dealers in the Benelux. The company was founded in 1970 in Bussum and traded mainly in sailing equipment. Over the years the product range has expanded significantly and they also design some of their own products. Kubus Sports now holds a leading position in their market.

The question from Kubus Sports

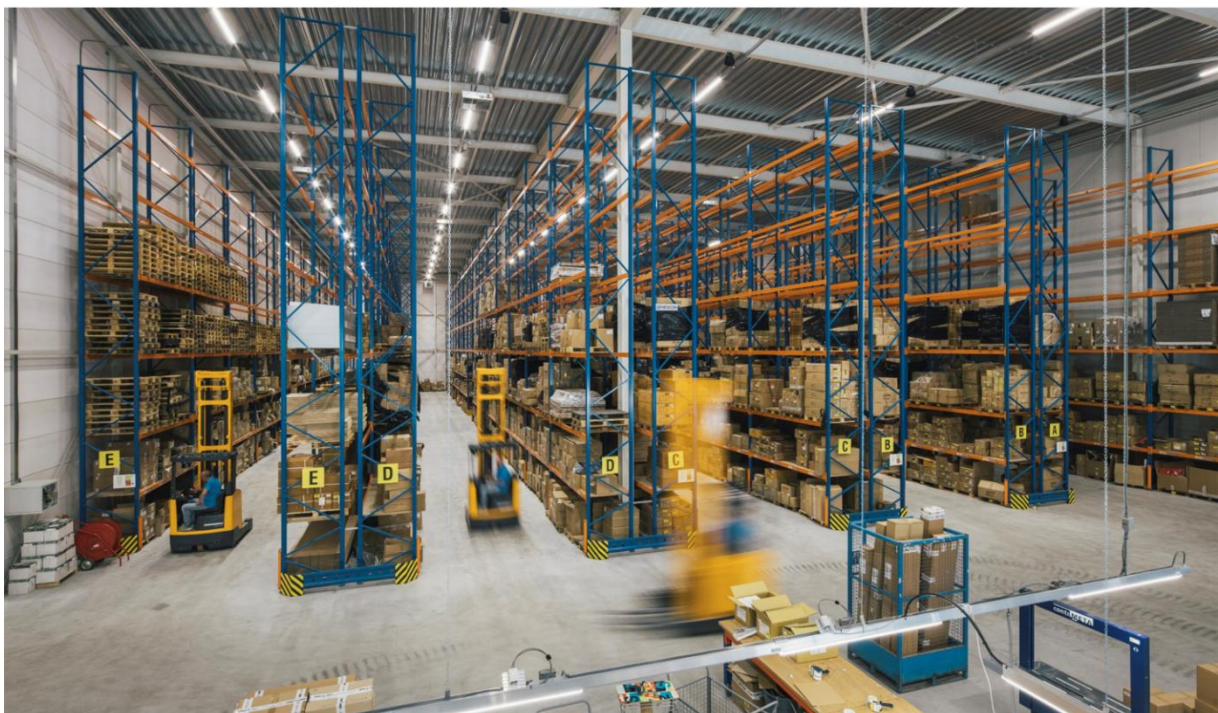
"We are planning to set up a new warehouse. We would like the pallet racks, intended for the large and high hall, to be delivered new by NEDCON. Is there a possibility to have the smaller hall furnished by another party considering our budget?"

Because of the long-standing cooperation between NEDCON and Magazijnplein, a solution was quickly found. With the above question NEDCON Account Manager Amber Vos contacted Tom Koppelman of Magazijnplein. The interior of the small hall was provided by Magazijnplein, the large hall by NEDCON. In this way, a warehouse was created according to the wishes of the customer and a solution is set up that will last the company for years to come. The solution provides Kubus Sports with quality, safety and ease of use.



Realization phase

After coordinating the required products, production was initiated by NEDCON. Magazijnplein had the requested products in stock and was able to deliver them immediately. The installation was carried out simultaneously by NEDCON and Magazijnplein over a period of ten days. During this process, Kubus Sports shut down its storage and distribution operations.



The following products were supplied by NEDCON:

- Pallet racking
- Wire mesh panels for box storage and fall through protection
- Corner protection

The following products were supplied by Magazijnplein:

- Mezzanine floor with wide span shelving to make good use of the height. This is used for the storage of small goods.
- Specially designed profiles for orderly storage of skis and hockeysticks.

Customer experience

"The cooperation has been very smooth from start to installation with both parties," said owner Alex Cretier at Kubus Sports. "We are delighted that the project was designed in this way. We are enjoying the quality of the NEDCON products, but furnished to our type of budget."

Tom Koppelman of Magazijnplein adds: "It is really a win-win situation. The customer gets a warehouse entirely to his wishes and we, Magazijnplein and NEDCON, can both take a part of the project for our account. This also gives a boost to our cooperation, it's great that we can tackle this as partners."

More information?

Are you also interested in a similar collaboration? Please feel free to contact resellers@nedcon.com.